

**DETROIT WALDORF SCHOOL
PRESENTS
A FILM SCREENING OF**



**THURSDAY, NOVEMBER 19, 2009
6:30 PM UNTIL 9:30 PM**

**2555 BURNS
DETROIT, MICHIGAN 48214**

To reserve seats **RSVP** to:

Detroit Waldorf School Outreach Director Melanie Reiser at: **313-822-0300**

Consuming Kids throws desperately needed light on the practices of a relentless multi-billion dollar marketing machine that now sells kids and their parents everything from junk food and violent video games to bogus educational products and the family car.

Drawing on the insights of health care professionals, children's advocates, and industry insiders, the film focuses on the explosive growth of child marketing in the wake of deregulation, showing how youth marketers have used the latest advances in psychology, anthropology, and neuroscience to transform American children into one of the most powerful and profitable consumer demographics in the world.

The film screening is a free event, open to the public, for ages 18 and over.
Light refreshments will be served before the film and a panel will speak after the film.

www.detroitwaldorf.org